

**INVOICE NO.**

WC685493

**INVOICE DATE**

6/24/2018

**BILL CYCLE**

201806

**INVOICE DUE DATE**

7/29/2018

ATTN: CAROLYN  
MEDIA FORTITUDE PARTNERS  
30 NEWPORT PKWY  
STE 2110  
JERSEY CITY, NJ 07310

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA FORTITUDE PARTNERS	748361	SF WOMEN FOR LONDON BREED	48364

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WC11458664	San Francisco-Oak-San Jose	TV	\$14,778.00	67	67

**INVOICE NOTES**

Gross Advertising Total	\$14,778.00
Agency Commission	(\$2,216.70)
<b>Net Advertising Total</b>	<b>\$12,561.30</b>

**Terms:** Net 30 Days  
**Mail to:** COMCAST SPOTLIGHT  
PO BOX 742637  
LOS ANGELES, CA 90074

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## AFFIDAVIT

**Product:** POL 2018**Comcast Order No:** WC11458664**Market:** San Francisco-Oak-San Jose**Estimate No:** 1765149**TIM Est No:** 1966202**Contract Type:** Single**Campaign No:****AE Name:** Teresa Walker

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1291196	LOND2018H San Franciscos Daughter	San Francisco Uverse (zoned)/4193, San Francisco Zone/2600	BRVO, CNN, ESP2, ESPN, FOOD, HALL, HGTV, LIF, LMN, MNBC, NSBA, OWN, OXYG, TLC	67	\$14,778.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
BRVO	San Francisco Uverse (zoned)/4193	NE1291196	4	\$96.00
BRVO	San Francisco Zone/2600	NE1291196	2	\$1,144.00
CNN	San Francisco Zone/2600	NE1291196	3	\$3,016.00
ESP2	San Francisco Zone/2600	NE1291196	2	\$320.00
ESPN	San Francisco Uverse (zoned)/4193	NE1291196	1	\$24.00
ESPN	San Francisco Zone/2600	NE1291196	1	\$1,296.00
FOOD	San Francisco Zone/2600	NE1291196	3	\$1,568.00
HALL	San Francisco Zone/2600	NE1291196	6	\$816.00
HGTV	San Francisco Zone/2600	NE1291196	3	\$1,752.00
LIF	San Francisco Zone/2600	NE1291196	5	\$1,082.00
LMN	San Francisco Zone/2600	NE1291196	10	\$552.00
MNBC	San Francisco Zone/2600	NE1291196	5	\$2,008.00
NSBA	San Francisco Zone/2600	NE1291196	2	\$276.00
OWN	San Francisco Zone/2600	NE1291196	12	\$272.00
OXYG	San Francisco Zone/2600	NE1291196	5	\$188.00
TLC	San Francisco Zone/2600	NE1291196	3	\$368.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-28-18	BRVO	San Francisco Uverse (zoned)/4193	5:40PM	LOND2018H San Franciscos Daughter	30	88	\$24.00	
5-28-18	BRVO	San Francisco Uverse (zoned)/4193	10:30PM	LOND2018H San Franciscos Daughter	30	90	\$24.00	
5-28-18	BRVO	San Francisco Zone/2600	4:40PM	LOND2018H San Franciscos Daughter	30	28	\$928.00	
5-28-18	CNN	San Francisco Zone/2600	3:30PM	LOND2018H San Franciscos Daughter	30	2	\$704.00	
5-28-18	CNN	San Francisco Zone/2600	6:52PM	LOND2018H San Franciscos Daughter	30	4	\$1,104.00	
5-28-18	CNN	San Francisco Zone/2600	7:21PM	LOND2018H San Franciscos Daughter	30	6	\$1,208.00	
5-28-18	ESP2	San Francisco Zone/2600	5:37PM	LOND2018H San Franciscos Daughter	30	47	\$152.00	
5-28-18	ESP2	San Francisco Zone/2600	9:52PM	LOND2018H San Franciscos Daughter	30	49	\$168.00	
5-28-18	ESPN	San Francisco Zone/2600	11:50PM	LOND2018H San Franciscos Daughter	30	24	\$1,296.00	
5-28-18	FOOD	San Francisco Zone/2600	12:53PM	LOND2018H San Franciscos Daughter	30	51	\$352.00	
5-28-18	FOOD	San Francisco Zone/2600	5:51PM	LOND2018H San Franciscos Daughter	30	53	\$584.00	
5-28-18	FOOD	San Francisco Zone/2600	10:51PM	LOND2018H San Franciscos Daughter	30	55	\$632.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-28-18	HALL	San Francisco Zone/2600	11:34AM	LOND2018H San Franciscos Daughter	30	73	\$96.00	
5-28-18	HALL	San Francisco Zone/2600	3:34PM	LOND2018H San Franciscos Daughter	30	73	\$96.00	
5-28-18	HALL	San Francisco Zone/2600	9:15PM	LOND2018H San Franciscos Daughter	30	75	\$176.00	
5-28-18	HALL	San Francisco Zone/2600	11:13PM	LOND2018H San Franciscos Daughter	30	75	\$176.00	
5-28-18	HGTV	San Francisco Zone/2600	11:42AM	LOND2018H San Franciscos Daughter	30	58	\$264.00	
5-28-18	HGTV	San Francisco Zone/2600	5:18PM	LOND2018H San Franciscos Daughter	30	60	\$712.00	
5-28-18	HGTV	San Francisco Zone/2600	7:47PM	LOND2018H San Franciscos Daughter	30	61	\$776.00	
5-28-18	LIF	San Francisco Zone/2600	9:50AM	LOND2018H San Franciscos Daughter	30	63	\$78.00	
5-28-18	LIF	San Francisco Zone/2600	12:41PM	LOND2018H San Franciscos Daughter	30	63	\$78.00	
5-28-18	LIF	San Francisco Zone/2600	7:50PM	LOND2018H San Franciscos Daughter	30	65	\$424.00	
5-28-18	LMN	San Francisco Zone/2600	10:18AM	LOND2018H San Franciscos Daughter	30	67	\$36.00	
5-28-18	LMN	San Francisco Zone/2600	1:50PM	LOND2018H San Franciscos Daughter	30	67	\$36.00	
5-28-18	LMN	San Francisco Zone/2600	4:41PM	LOND2018H San Franciscos Daughter	30	69	\$88.00	
5-28-18	LMN	San Francisco Zone/2600	5:52PM	LOND2018H San Franciscos Daughter	30	69	\$88.00	
5-28-18	LMN	San Francisco Zone/2600	8:17PM	LOND2018H San Franciscos Daughter	30	71	\$48.00	
5-28-18	LMN	San Francisco Zone/2600	10:48PM	LOND2018H San Franciscos Daughter	30	71	\$48.00	
5-28-18	MNBC	San Francisco Zone/2600	5:58AM	LOND2018H San Franciscos Daughter	30	8	\$216.00	
5-28-18	MNBC	San Francisco Zone/2600	10:59AM	LOND2018H San Franciscos Daughter	30	10	\$192.00	
5-28-18	MNBC	San Francisco Zone/2600	4:57PM	LOND2018H San Franciscos Daughter	30	12	\$520.00	
5-28-18	MNBC	San Francisco Zone/2600	9:18PM	LOND2018H San Franciscos Daughter	30	14	\$560.00	
5-28-18	OWN	San Francisco Zone/2600	5:44AM	LOND2018H San Franciscos Daughter	30	16	\$16.00	
5-28-18	OWN	San Francisco Zone/2600	6:18AM	LOND2018H San Franciscos Daughter	30	16	\$16.00	
5-28-18	OWN	San Francisco Zone/2600	9:49AM	LOND2018H San Franciscos Daughter	30	18	\$12.00	
5-28-18	OWN	San Francisco Zone/2600	12:13PM	LOND2018H San Franciscos Daughter	30	18	\$12.00	
5-28-18	OWN	San Francisco Zone/2600	6:25PM	LOND2018H San Franciscos Daughter	30	20	\$40.00	
5-28-18	OWN	San Francisco Zone/2600	11:27PM	LOND2018H San Franciscos Daughter	30	22	\$40.00	
5-28-18	OXYG	San Francisco Zone/2600	2:22PM	LOND2018H San Franciscos Daughter	30	31	\$20.00	
5-28-18	OXYG	San Francisco Zone/2600	4:13PM	LOND2018H San Franciscos Daughter	30	33	\$40.00	
5-28-18	OXYG	San Francisco Zone/2600	9:30PM	LOND2018H San Franciscos Daughter	30	35	\$44.00	
5-28-18	TLC	San Francisco Zone/2600	12:56PM	LOND2018H San Franciscos Daughter	30	37	\$52.00	
5-28-18	TLC	San Francisco Zone/2600	4:55PM	LOND2018H San Franciscos Daughter	30	39	\$152.00	
5-29-18	BRVO	San Francisco Uverse (zoned)/4193	4:38PM	LOND2018H San Franciscos Daughter	30	88	\$24.00	
5-29-18	BRVO	San Francisco Uverse (zoned)/4193	9:33PM	LOND2018H San Franciscos Daughter	30	90	\$24.00	
5-29-18	ESPN	San Francisco Uverse (zoned)/4193	10:51PM	LOND2018H San Franciscos Daughter	30	85	\$24.00	
5-29-18	BRVO	San Francisco Zone/2600	3:37PM	LOND2018H San Franciscos Daughter	30	26	\$216.00	
5-29-18	HALL	San Francisco Zone/2600	9:46AM	LOND2018H San Franciscos Daughter	30	73	\$96.00	
5-29-18	HALL	San Francisco Zone/2600	9:18PM	LOND2018H San Franciscos Daughter	30	75	\$176.00	
5-29-18	LIF	San Francisco Zone/2600	2:08PM	LOND2018H San Franciscos Daughter	30	63	\$78.00	
5-29-18	LIF	San Francisco Zone/2600	7:48PM	LOND2018H San Franciscos Daughter	30	65	\$424.00	
5-29-18	LMN	San Francisco Zone/2600	11:47AM	LOND2018H San Franciscos Daughter	30	67	\$36.00	
5-29-18	LMN	San Francisco Zone/2600	2:41PM	LOND2018H San Franciscos Daughter	30	67	\$36.00	
5-29-18	LMN	San Francisco Zone/2600	4:46PM	LOND2018H San Franciscos Daughter	30	69	\$88.00	
5-29-18	LMN	San Francisco Zone/2600	10:18PM	LOND2018H San Franciscos Daughter	30	71	\$48.00	
5-29-18	MNBC	San Francisco Zone/2600	4:57PM	LOND2018H San Franciscos Daughter	30	12	\$520.00	
5-29-18	NSBA	San Francisco Zone/2600	4:16PM	LOND2018H San Franciscos Daughter	30	43	\$138.00	
5-29-18	NSBA	San Francisco Zone/2600	4:51PM	LOND2018H San Franciscos Daughter	30	43	\$138.00	
5-29-18	OWN	San Francisco Zone/2600	5:20AM	LOND2018H San Franciscos Daughter	30	16	\$16.00	
5-29-18	OWN	San Francisco Zone/2600	7:23AM	LOND2018H San Franciscos Daughter	30	16	\$16.00	
5-29-18	OWN	San Francisco Zone/2600	1:46PM	LOND2018H San Franciscos Daughter	30	18	\$12.00	
5-29-18	OWN	San Francisco Zone/2600	2:44PM	LOND2018H San Franciscos Daughter	30	18	\$12.00	
5-29-18	OWN	San Francisco Zone/2600	4:22PM	LOND2018H San Franciscos Daughter	30	20	\$40.00	
5-29-18	OWN	San Francisco Zone/2600	10:24PM	LOND2018H San Franciscos Daughter	30	22	\$40.00	
5-29-18	OXYG	San Francisco Zone/2600	6:12PM	LOND2018H San Franciscos Daughter	30	33	\$40.00	
5-29-18	OXYG	San Francisco Zone/2600	7:50PM	LOND2018H San Franciscos Daughter	30	35	\$44.00	
5-29-18	TLC	San Francisco Zone/2600	7:52PM	LOND2018H San Franciscos Daughter	30	41	\$164.00	

Order# WC11458664 Total: \$14,778.00



INVOICE NO.

WC685493

BILL CYCLE

201806

## BILL TO

ATTN: CAROLYN  
MEDIA FORTITUDE PARTNERS  
30 NEWPORT PKWY  
STE 2110  
JERSEY CITY, NJ 07310

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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA FORTITUDE PARTNERS	748361	SF WOMEN FOR LONDON BREED	48364

**Terms:** Net 30 Days

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**Mail to:** COMCAST SPOTLIGHT  
PO BOX 742637

**Note:** ask\_busops@comcast.com

LOS ANGELES, CA 90074

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**Net Balance Due****\$12,561.30**

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